



CRIMSON

PINOT NOIR · 2020 · MARTINBOROUGH

20 years ago we named this special Pinot Noir “Crimson” in support of Project Crimson, the charitable trust working to replant and preserve native red-flowering pōhutukawa and rātā trees throughout New Zealand.

Ata Rangi founder Clive Paton has planted more than 75,000 trees at the Ata Rangi family’s Bush Block. We continue to support conservation efforts across our region. Crimson Pinot Noir celebrates our commitment to remain in service to the land and to the ecosystem that sustains us.

projectcrimson.org.nz

HARVEST DATA

Vineyard – Crimson is a selection of parcels from mainly younger Pinot Noir vines from our various vineyards on the Martinborough Terrace. The vines range in age from 5-25 years, giving a mix of youthful fruit expression and more complex savoury notes from older vines.

Harvest – Fruit was hand-harvested with the majority destemmed and a small parcel whole bunch fermented. Indigenous yeast ferment took place in stainless steel tanks before the wine was racked off into French oak barrels and cellared for 10 months.

TASTING NOTE

2020 was marked by well-balanced vines and stunning fruit. This Crimson has a fragrant nose of dried roses and hay. Fresh thyme and rosemary with spice notes of black cardamon, cinnamon and warm cedar. The palate is wonderfully open and calm, with red fruits gliding through to the finish. This wine is engaging and alluring now and will age gracefully.

WINE MAKING	WHOLE BUNCH	DESTEMMED	FERMENTATION VESSEL	FERMENTATION	BARREL TYPE	MATURATION	BOTTLED
	10%	90%	Open top stainless-steel tanks	Indigenous yeast	French Oak barriques	10 Months	Feb-21
WINE ANALYSIS	ALCOHOL	RESIDUAL SUGAR	PH	ACIDITY	TOTAL SULPHUR	CELLARING	
	14.0 %	Nil	3.70	5.0 g/L	75 mg/L	5 - 7 years	